

MASA GROUP & TELEPLAN GLOBE TO ENTER A STRATEGIC PARTNERSHIP

13 March 2020 - MASA Group SA and Teleplan Globe AS have entered into a strategic partnership to develop and demonstrate their integrated Simulation - Battlefield Management System (BMS) for the military and civil security markets.

The strategic relationship between MASA Group, a leading developer of Artificial Intelligence-based simulation software, and Teleplan Globe AS, a Norwegian software company developing tools for decision-makers, was reinforced early 2020 as Teleplan Globe acquired MASA SWORD licenses and received administrator-level training.

Teleplan Globe's primary objectives with SWORD are to apply the simulation to a whole host of ongoing projects, and to concurrently integrate SWORD into the development, testing, and validation cycles of their BMS.

Furthermore, they aim to closely fuse the simulation with their BMS, to produce a reliable, user-friendly, cost-effective solution for command post exercises. Such a solution would provide direct access to a global view (COP) of the current operation, via their BMS, offer tracking of friendly and enemy forces, report on the operational status/supplies of simulated units, transfer plans to the simulation, and even issue orders to simulated subordinates.

In the same vein the simulation will also be used with the BMS at headquarters for wargaming practice, simulating different Courses of Action (CoAs) in complex tactical situations, demanding decision-making processes that outpace realtime requirements. The simulation will also provide testing of realtime decision-making capabilities in a wide variety of domains, such as Operational/logistic State Dynamic Calculations, Support/Supply Management, Perception Capacities, and Direct Fire Capacities.

"At MASA we are delighted to join forces with Teleplan, and aim to take their BMS to the next level", said International Sales and Marketing Director Enrico Raue. "Integrating SWORD with BMS is currently in high demand among MASA's military clients. To date the principal application of the product has been to drive command post exercises, but as time passes we see a constantly rising demand for SWORD as a decision-support tool at headquarters."

"Teleplan Globe is very pleased to enter into cooperation with MASA to make SWORD a complementary product to our C2 application suite. We strongly believe that our customer will appreciate the option of providing an integrated C2 simulation environment for friendly and enemy forces as basis for scenario planning and military decision support." said Jan H. Nyegaarden, Director Defence Systems.

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About MASA

MASA Group ("MASA") is a global company focused on the development of Artificial Intelligence-based Modeling & Simulation (M&S) software for the Defense, Homeland Security, Emergency Management, Serious Games and Games markets. A trusted developer of cutting-edge AI technology for over fifteen years, MASA has founded its success on products that combine scalability, adaptability and low cost of ownership, with a strong standards-driven approach to technology. The MASA product range, including MASA SWORD, MASA SYNERGY and Direct AI, is uniquely designed to simplify and optimize the implementation of Artificial Intelligence capabilities for automating and driving simulated behaviors. Such capabilities allow developers and end-users in various sectors to focus their efforts on enabling a series of cost-efficient and highly realistic applications - such as command staff training, crisis management preparedness, exercise preparation, after-action review, doctrine & equipment analysis, and corporate training. MASA products are already in use by leading organizations worldwide, including DGA, DSTA, DSTG, NATO CMDR COE the French, Brazilian, New Zealand, Swiss, Bangladesh, and Colombian Armies - amongst other major armies around the world - and system integrators or solution providers such as Ruag, NSC, CAE, Krauss-Maffei-Wegmann, Saab Training and Simulation, Thales, XVR, and SYSTEMATIC.

For more information please visit: www.masasim.com

About Teleplan Globe AS

Teleplan Globe has a long and proud history, but our main focus will always be on tomorrow: Information technology changes the world, and we want to contribute. We thrive in the centre of challenges and problem-solving in close interaction with our customers. Teleplan was established in 1959 and has operated under the same private ownership through more than six decades. Today the group consists of several companies. Teleplan Globe AS is the software company in this group. With a staff of approximately 90, including more than 65 software engineers, we design, develop, and deliver software and system solutions to customers in the international market. Teleplan Globe's products are vital tools for decision-makers. Norwegian and international defence clients continue to dominate our market share. However, spin-offs to other sectors are steadily increasing. Police and emergency responders, as well as field workers in utility companies, are examples of users that face similar challenges related to situational awareness, sharing, and protection of data. Teleplan Globe serves : Defence commands and agencies in more than ten countries, NATO, Telecom operators and regulators, Ministry of foreign affairs, Police, Civilian emergency authorities and agencies, Utilities and smart metering vendors, Small and large enterprises.

For more information please visit: <https://www.teleplanglobe.no/>