

MASA GROUP AWARDED WITH FINNISH DEFENCE FORCES CONTRACT

Finnish Defence Forces select the MASA SWORD Constructive Simulation following an in-depth market study and lengthy bidding process

Paris, France – 8 June 2020 – MASA Group SA (MASA), a leading developer of Artificial Intelligence (AI)-based Modeling & Simulation software for the defense, emergency preparedness, serious games and game development markets, announces that the Finnish Defence Forces (FDF) have signed a major contract for the use of MASA SWORD.

SWORD is an automated, aggregated, constructive simulation designed to improve training, analysis, and decision support for both commanding officers in the military and crisis managers in the emergency preparedness sector. SWORD offers users highly realistic scenarios as well as an open simulation platform which is interoperable with other simulations and Command & Control (C2) systems. It can be deployed via remote servers in the Cloud and is available in several languages (recent versions include English, French, Spanish, Portuguese and Arabic). SWORD also includes Direct AI, a cutting-edge Artificial Intelligence engine developed by MASA.

The Finnish Defence Forces are experienced users of simulation for command post exercises. Typically, they conduct approximately 20 exercises a year in their training center in Helsinki. Commanders come from across the country to attend these exercises, typically for a duration of five days.



SWORD will be used for the training of command posts at the FDF at the battalion and brigade levels. It will first be deployed in Helsinki, and will then be extended to several sites in Finland, providing distributed command post exercises. In choosing SWORD, they will achieve their primary objective, namely to perform varied exercises frequently, involving short preparation time frames and, crucially, requiring little resources.

The acquisition includes a constructive simulation, training, documentation and installation on FDF premises. The objective for the FDF is, as far as is humanly possible, to

have complete control over the adaptation, integration, deployment and use of the simulation. This will be achieved by transferring all skills and knowledge needed for the FDF to obtain the required results. Having provided the complete SWORD package plus training the FDF will be perfectly placed to adapt SWORD to their needs and deploy the software independently. Once up and running FDF will then receive two major releases of SWORD a year, bringing a plethora of new functions and features.

The selection process involved an in-depth market study, and attracted offers from several potential providers. The final bidding process it was decided that MASA had the most advantageous tender based on the technical and price evaluation.

During this process MASA also had to show the selection committee that SWORD fulfilled the technical specifications as detailed in the tender.

“MASA SWORD, being a commercial off the shelf solution is very well suited for this kind of project as it is a proven working simulation, extremely well documented, and easy to use. Having experience of several similar projects, MASA is confident that this project will also be a great success.” said Enrico Raue, International Sales & Marketing Director. “We are delighted to have the Finnish Army as a new member of the SWORD user group, now represented by over 20 countries.”

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About MASA

MASA Group ("MASA") is a global company focused on the development of Artificial Intelligence-based Modeling & Simulation (M&S) software for the Defense, Homeland Security, Emergency Management, Serious Games and Games markets. A trusted developer of cutting-edge AI technology for over fifteen years, MASA has founded its success on products that combine scalability, adaptability and low cost of ownership, with a strong standards-driven approach to technology. The MASA product range, including MASA SWORD, MASA SYNERGY and Direct AI, is uniquely designed to simplify and optimize the implementation of Artificial Intelligence capabilities for automating and driving simulated behaviors. Such capabilities allow developers and end-users in various sectors to focus their efforts on enabling a series of cost-efficient and highly realistic applications - such as command staff training, crisis management preparedness, exercise preparation, after-action review, doctrine & equipment analysis, and corporate training. MASA products are already in use by leading organizations worldwide, including DGA, DSTA, DSTG, NATO CMDR COE the French, Brazilian, New Zealand, Spanish, Belgium, Bangladesh, and Colombian Armies - amongst other major armies around the world - and system integrators or solution providers such as Ruag, NSC, CAE, Krauss-Maffei-Wegmann, Saab Training and Simulation, Thales, XVR, SYSTEMATIC and Teleplan Globe.

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